

Experience

Senior Web Designer

August 2007 - Current

Independence Blue Cross

Senior web designer for creative services department. Working closely with the creative director, marketing and print department, I excel at navigating among expansive networks within the nation's largest healthcare company. My roles include art direction, ui design, concept design, flash animations and front end development. My work is continually recognized for accomplishing user friendly experiences while developing dynamic concepts and pixel perfect comps.



Freelance Interactive Designer

August 2007 - 2009

Empathy Lab

Freelance designer for cutting edge interactive media company. Working alongside the design team and art director, I design for high end clients such as Big O Tires, Quigley and OKI printers. My roles include concept design, ui design and icon design. Empathy continues to commission my design work due to my ability to align designs with their diverse clients' needs.

Chris Counter CURRICULUM VITAE

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Interactive Designer

Jul 2003 to Aug 2007

Singularity Design

Senior web designer for well-respected design firm. Working closely with the art and creative director, I honed my collaborative skills as an interactive designer in an intimate and fast paced agency. While partnering with programmers, I grew to understand .NET 2.0, Coldfusion structures, and content management systems. My roles included concept ideation, concept design, client interfacing in a lead creative role, front end web development utilizing CSS, HTML and integrating Flash animations. The high caliber of my work was evidenced by multiple design awards.

Interactive/Graphic Designer

Jun 2001 to Jul 2003

KlingStubbins

Print and interactive designer for one of the largest architectural firms in the county. Working within the Business Development communications group, I designed with a focus on aquisition and retention of corporate architectural and engineering clients. My roles included design and execution of visual marketing pieces, graphics for inhouse publications, flash presentations, web updates and project director interfacing.



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Awards

2009

The Healthcare Advertising Awards, IBC Holiday Card

2008

SIAA Awards, Medicare Matters

2007

Creativity Awards, Allegiance Technology

W3 Awards, Consultox, Limited

Web Awards, Consultox, Limited, Allegiance Technology

2006

Horizon Awards, Carlisle Wide Plank Flooring, Acme Cryo

Davey Awards, Allegiance Technology, Carlisle WPF

W3 Awards, Carlisle WPF

Philly Gold Awards, Carlisle WPF, Kremp Florists

2005

Philly Gold Awards, Carlisle WPF

Addy Awards, American Redcross, Kremp Florists

Published

Create Magazine, Carlisle WPF

Fortune Small Business Magazine, Carlisle WPF

Skills

Photoshop
Illustrator
HTML, CSS, Java Script
Flash + Moderate Actionscript + XML

Indesign
After Effects
Cinema 4D
Mac and PC platforms

Education

University College Northampton, England, UK

First Class Degree Graphic Design Bachelors with Honors

Drexel University, Philadelphia, Pennsylvania

Scholarship term

Kent Institute of Art and Design, England, UK

National Foundation Diploma